

THE DRUG FREE PROJECT

LIFE, HEALTH, LOVE AND HOPE



*Advocacy, Mental Wellness, Rehabilitation Support, Youth
Value Reorientation, and Community Transformation.*

www.drugfreeproject.org



VISION

**“That no
one dies
from drug
abuse.”**

A drug-free world, promoting healthy lifestyle choices, supporting individuals in recovery, and building drug-free environments in educational institutions (primary schools, secondary schools, polytechnics, colleges of education and universities) workplaces and homes.

To lead a national movement against substance abuse through



- a Advocacy and awareness
- b Mental Health Services
- c Rehabilitation Support* Signposting
- d Post-rehabilitation support, handholding , and accountability partnerships.
- e Policy engagement for drug-free workplaces
- f Promotion and support of substance abuse alternatives (sports, music, skills [tech and soft], talent development)
- g Drug-free social enterprise
- h Addiction recovery and substance abuse research, data and analytics



VALUES

1

Empathy



2

Integrity



3

Courage



4

Transparency



5

Accountability



SUBSTANCE ABUSE PROBLEM





ACTIVITIES 1: MEDIA CAMPAIGNS



At least 36 Radio Stations

6 TV Stations

Radio and TV jingles, documentaries, reels, short videos, talk shows, podcasts, interviews, media rounds, newspapers, online platforms, and social media penetration.

Feature on at least six (6) prominent podcasts with youth reach.



ACTIVITIES 2: SCHOOL OUTREACH



Advocacy Visits



Drug Free Positive Peer Influence Clubs
in Educational Institutions



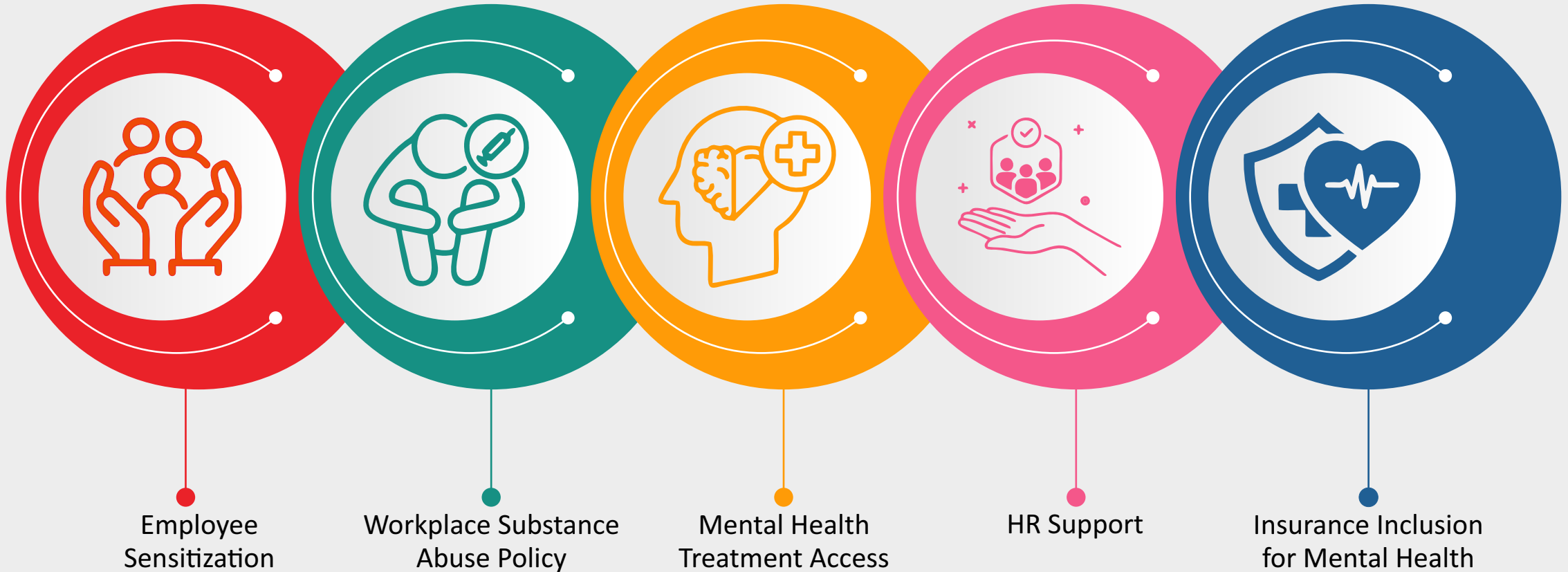
Workshops



Trainings



ACTIVITIES 3: WORKPLACE PROGRAMS





ACTIVITIES 4: **COMMUNITY AND FAITH-BASED ENGAGEMENT**



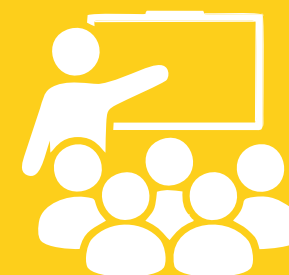
**Drug Free Superstars
(Celebrity
Endorsement)**



**Access, Support,
and Endorsement
of Religious Leaders
across Faiths**



**Commitment and
buy-in of traditional
leaders**



**Train and get
the commitment
of community
leaders**



ACTIVITIES 5: RECOVERY SUPPORT

Rehabilitation Support
and Reintegration
Programs



Post-rehabilitation
support



Accountability
Partnerships



Parenting Skills



Bootcamps



Peer mentoring

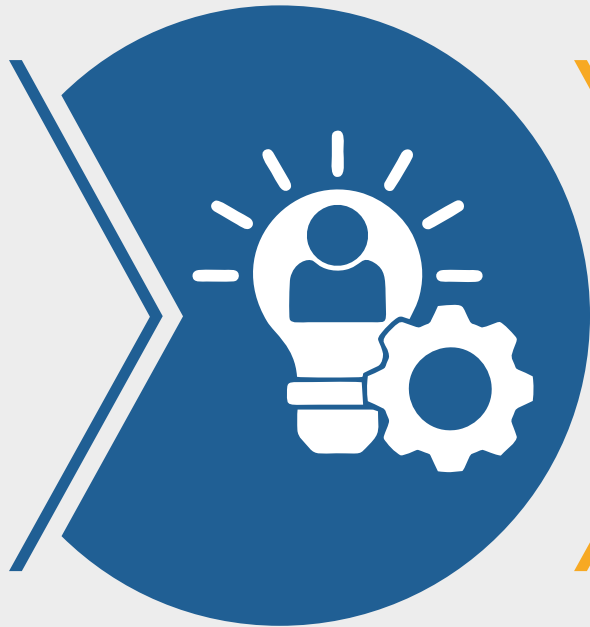


Counselling





ACTIVITIES 6: **DRUG FREE SKILLS ACQUISITION PROGRAM**



Tech Skills



Soft Skills



Apprenticeship



ACTIVITIES 7: DRUG FREE MERCHANDISE



Shirts, Caps, badges, brooches, wristbands, and fashion merch



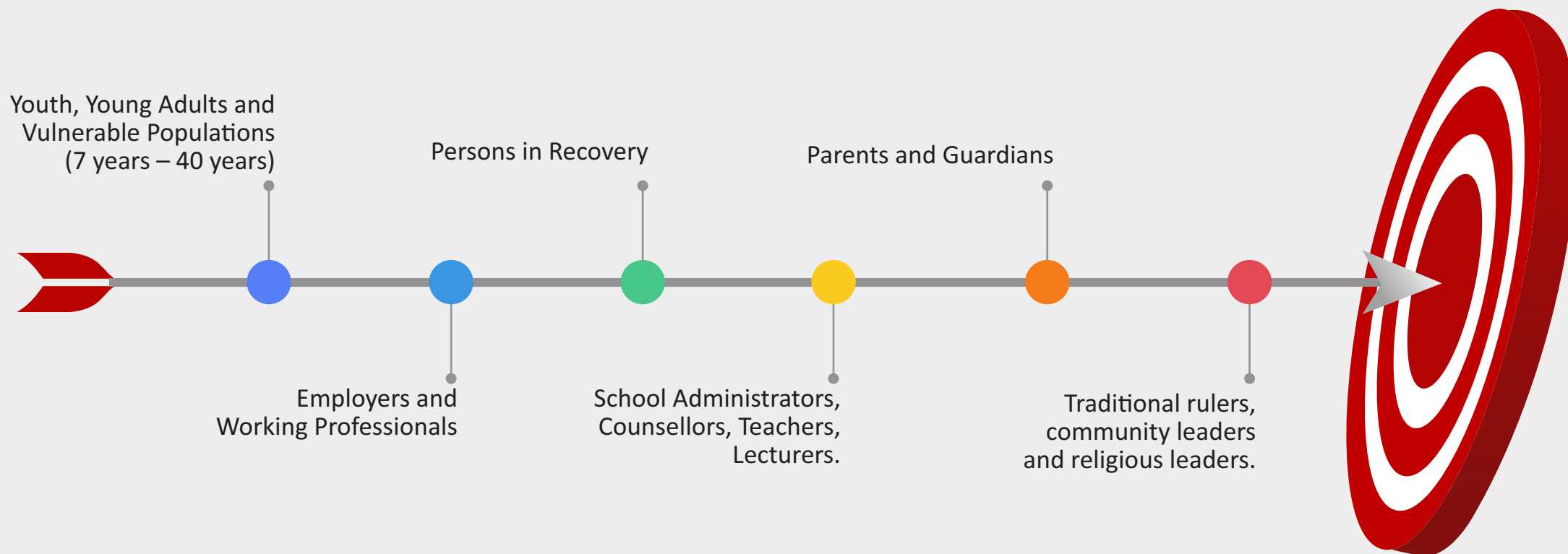
Books, booklets, comics, activity sheets, workbooks, and stickers.



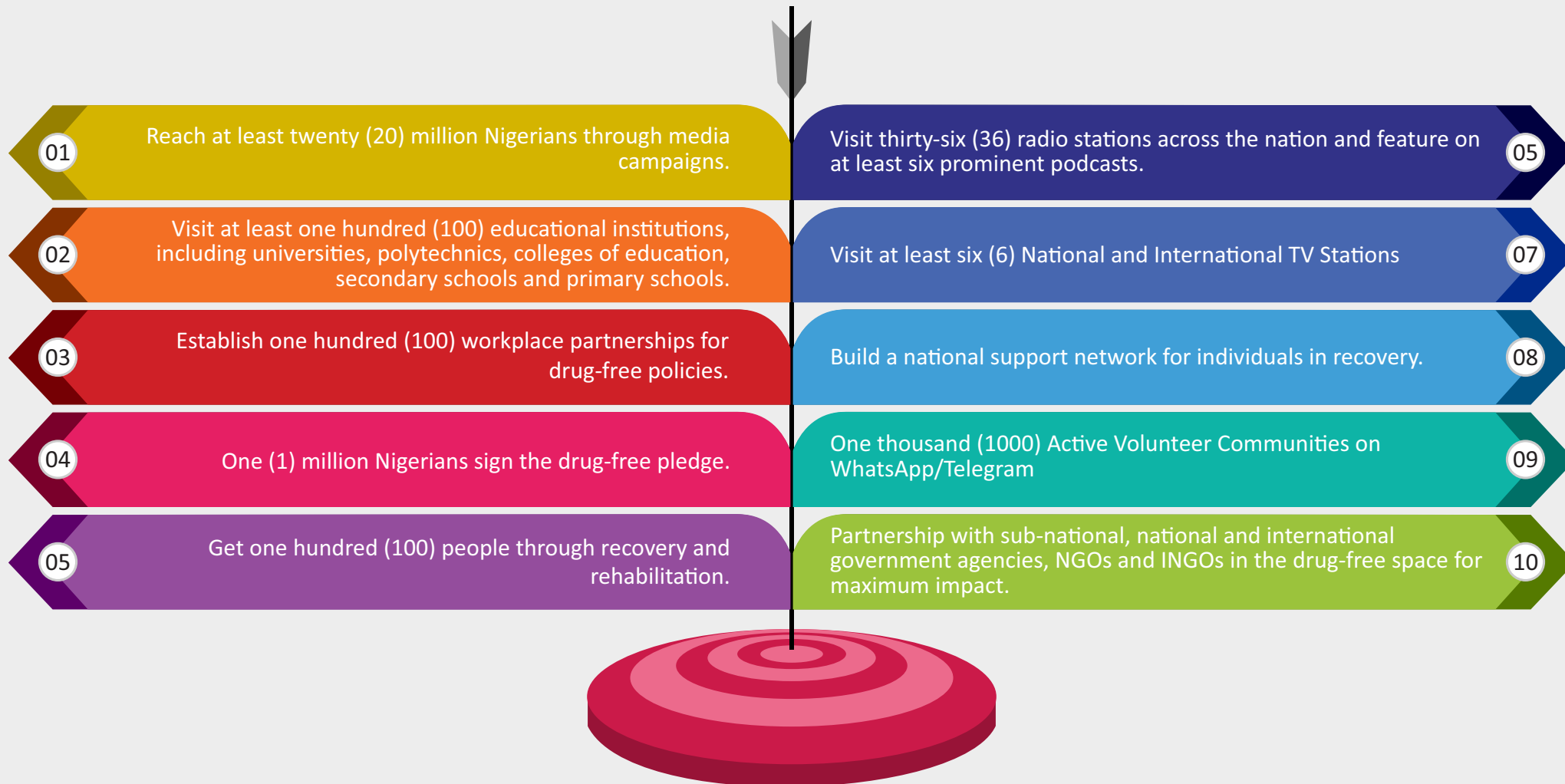
Stationery: Pens, Pencils, Sharpeners, Bookmarks, Playing Cards, Help Cards, Tote Bags, Water Bottles.



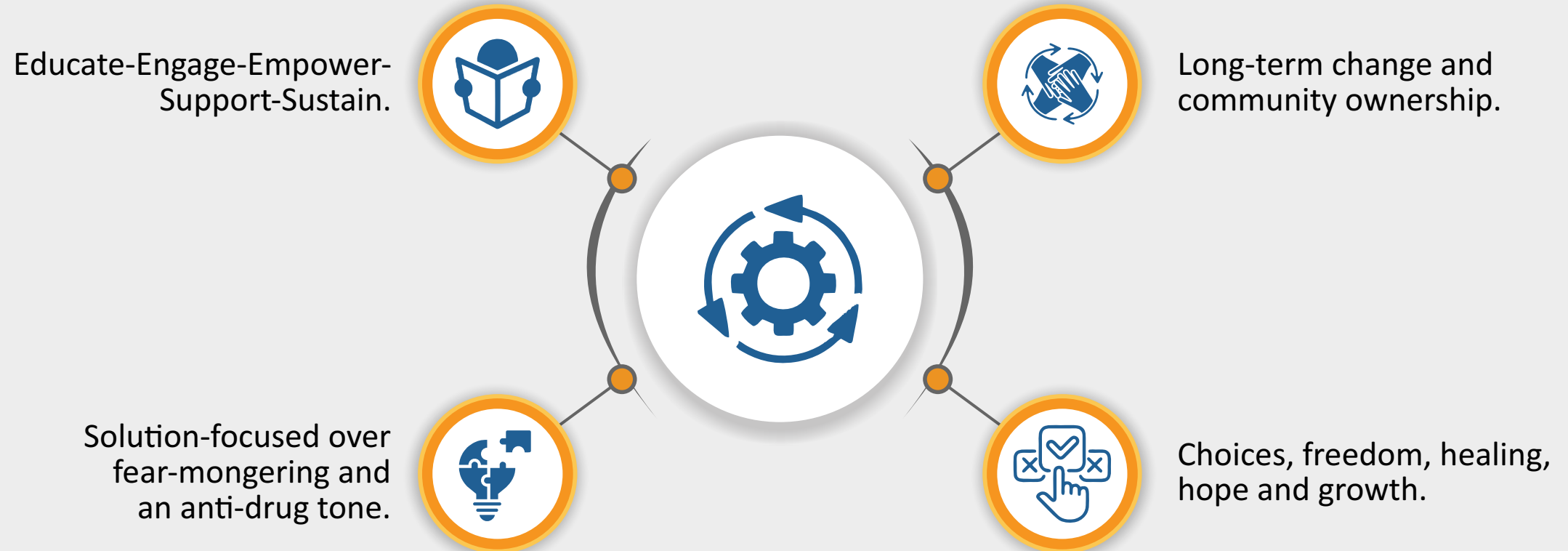
ACTIVITIES 8: TARGET AUDIENCE



IMPACT GOALS



OUR MODEL



PARTNERS AND STAKEHOLDERS

The Presidency

Governors of the 36 States of the Federation

National Assembly (Senate and House of Representatives)

State Houses of Assembly

United Nations Office on Drugs and Crime (UNODC)

NDLEA

NAFDAC

Nigeria Police Force

Federal and State Ministries of Health

Federal and State Ministries of Education

Federal and State Ministries of Youth Affairs

Federal and State Ministries of Sports

Federal Ministry of Interior

Other related Ministries, Departments and Agencies at the Federal and State Level

National Orientation Agency

INGOs

NGOs

Faith-Based Organisations

Educational Institutions (Secondary, Colleges of Education, Polytechnics, Universities)

Corporate Organisations

Nigerian Governors' Spouses Forum

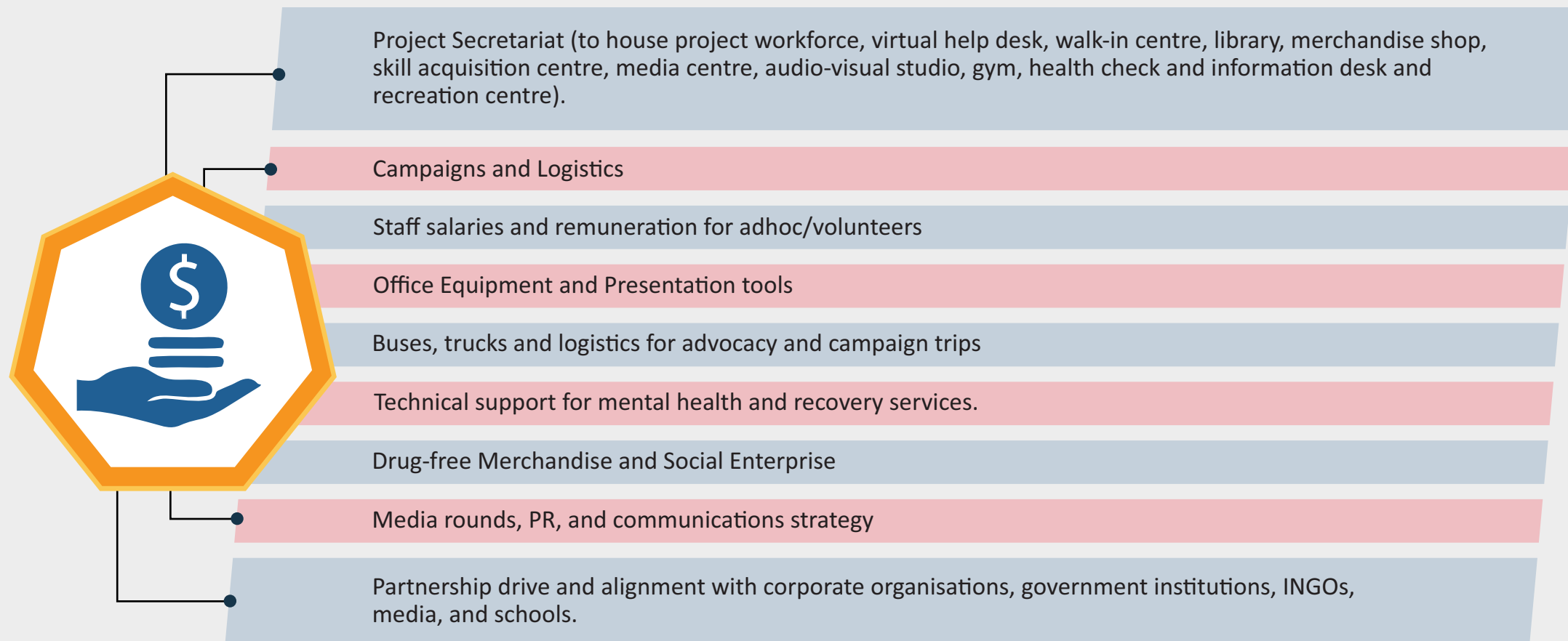
Community Groups

Rehabilitation Centres and Professionals

Media Organizations

High Net Worth Individuals

WHAT DO WE NEED FUNDING FOR?



CALL TO ACTION



Join us in building a drug-free nation, seeing that no one dies from substance abuse.



Partner:

Reach out to get your business, company and expressions on board. Become a financial partner.



Donate:

Now, One Time, Periodic, Membership, Sponsor.



Volunteer:

Fill out the forms that will be sent as a link



Spread the Word:

Share with someone today.

 : 08155317707, 08022066238
 @drugfreeproject  @drugfreeproject
 : www.drugfreeproject.org
 : drugfreeproject@gmail.com, info@drugfreeproject.com

